

**LAKE WAUSAU ASSOCIATION
BOARD OF DIRECTORS MEETING
March 7, 2013
Nueske's at Gulliver's Landing, 7:00 pm**

Call to Order

Russ Graveen called the meeting to order. Officers present were Nate Birchler, Russ Graveen, and Sherri Wagner. At-Large Members present were Dave Dallum, Holly Kohl, and Rick Parkin.

Approval of Last Meeting Minutes

Minutes from the previous Board of Directors meeting on March 7, 2013 were reviewed. Nate Birchler made a motion to accept the minutes with a second from Theresa Graveen. Motion passed.

Treasurer's Report

The treasurer's report was reviewed. The Association has a current general bank balance of \$8027.37 and an additional \$33,239.82 in the project donation account. The donation money from the city of Wausau has not been received yet. Sherri will send a copy of the letter sent to the city to Nate and he will contact Marianne Groat. Sherri Wagner made a motion to accept the Treasurer's report with a second from Rick Parkin. Motion passed.

Approval for Invoices for Payment

The invoice for payment to the UWSP matched the proposal and was paid.

Chairperson's Reports

Finance Committee-Fundraising

This will be covered under new business.

Weed & Algae Committee

A smaller size of the map can be printed for about \$1 per copy before the fundraiser. 50 copies will be printed. This will give people a chance to look it over and offer suggestions for changes or additions before the final copies are printed. This will save the association a large set up fee for printing larger copies in a small quantity since we promised maps for the fundraiser. Domtar has donated paper for the final version of the map. This will save \$700. Seaway Printing Co. in Green Bay is the state contracted company that will do the printing. Rick will deliver the paper to Green Bay, but asks that his gas for transportation be covered by LWA. Nate Birchler made a motion to pay for the gas to transport the paper to Green Bay for printing. Sherri Wagner seconded. The motion passed. Domtar would like information to be added to the acknowledgments on the map stating the type of paper that was used, etc.

The Wausau Visitors Bureau has requested a presentation on April 10 at 4:00 pm at River Valley Bank. Russ, Rick, and Nate will attend and give a 20-minute presentation. The Visitors Bureau is looking to make future plans for where to focus their efforts for the next year.

Membership Committee

A newsletter will be mailed soon. The completed portion was available for comment. Additional articles need to be finished. An article concerning the possible name change will be included. The letter will be mailed to the membership and to everyone on the riparian list. We will use the name from the list and add "or Current Resident. We will look to purchase a new riparian list every 5 years or so it is kept current.

Old Business

➤ **Socio-Economic Interviews**

Kristin Flores and a graduate student have interviewed Russ Graveen and Jim Nauta. They have gone on to interview other people.

➤ **Membership Mailing**

This will be included in the spring newsletter discussed above.

➤ **Map Info**

This was included in the Weed & Algae committee notes. Rick sold 2 ads for the map. Rick made a motion to sell 2 ad sizes for \$100 and \$200. The size will be determined depending on what will fit the best. We will come up with an order form. Dave Dallum seconded. The motion passed.

New Business

➤ **Fundraiser Progress**

Final plans were discussed concerning details of the upcoming fundraiser. All tickets need to be sold and ticket numbers with the purchaser's name needs to be sent to Nate by April 17. Also let Nate know if some ticket holders will not be attending. This will give enough time to notify Gulliver's of the final count of attendees. We should also list how tickets were paid, either cash or check. Record the check numbers also. All donators will be sent a thank-you/receipt following the event that they can have for tax purposes and will include our tax ID number. If all 200 tickets are sold we can charge at the door for \$40. This will not include entry into the money raffle. Notes for next year: print "Admit 1" on the tickets and make posters advertising the event.

CALENDAR

- Fundraiser Monday, April 22 at 6:00 pm at Gulliver's
- Board Meeting Thursday, May 2 at 7:00 pm at Gulliver's
- Weed & Algae Committee meeting Tuesday, May 7 at Gulliver's

Meeting Adjournment

Meeting adjourned at 8:50 pm
Sherri Wagner, Secretary