

**LAKE WAUSAU ASSOCIATION  
BOARD OF DIRECTORS MEETING  
Jan 9, 2014  
Nueske's at Gulliver's Landing, 7:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Holly Kohl, Rick Parkin and Sherri Wagner. At-Large Members present were Theresa Graveen, Mark Peter, Jim Wagner, and Ken Wilk.

**Phil Noteboom-Central Waters Gather Steering Committee**

Phil is representing LWA at the Central Waters Gather Steering Committee. Different organizations have representatives such as the parks department, Golden Sands, Farm Bureau, Marathon County, UW Extension, etc. The group is planning a "River's Edge Celebration" on June 7, 2014 at Oak Island. There will be a free fishing day, technical speakers, kid's activities, historical speakers, displays, and pontoon tours. They are asking LWA to help with the pontoon tours. They are looking for 4-6 pontoon boats. Phil is working on insurance and insurance waivers. They would like to make this an annual event. They would like to combine with the Noon Rotary for a bigger celebration in 2015. Shawn Esser wanted Phil to mention that the Conservation, Zoning, and Planning is applying for a grant to save Radtke Point. They will look for a letter of support from the LWA.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on Dec. 5, 2013 were reviewed. Jim Wagner made a motion to accept the minutes with a second from Rick Parkin. Motion passed.

**Treasurer's Report**

Holly Kohl submitted a detailed year-end report. The overall total is \$64133.26. The balance in the general fund is \$16035.61. The project donation fund balance is \$48097.65. Mark Peter made a motion to accept the Treasurer's report with a second from Sherri Wagner. Motion passed.

**Chairperson's Reports**

**Membership Committee**

Sherri Wagner reported that there was a meeting on Jan. 7. Diane VanEyck obtained a list of approx. 600 daily and 300 season pass boat landing users. She is compiling the list of daily users. Alyson Halbbrook contacted Brad Conklin from the Lake Wausau Musky League. He is willing to speak at our member social on Feb 6. Julie Brekke has worked on wording for a brochure. We would like to have a booth at the Central WI Sports Show Feb. 14-16 at the Patriot Center. The cost will be \$295 for a booth. Kathy Weinkauff is working on ordering floating key chains printed with LWA information on them. These will cost \$0.94 each. Rick Parkin will donate candy for the booth. Holly Kohl made a motion to give the membership committee up to \$2500 for 2014 to use at the discretion of the committee to grow the membership. Ken Wilk seconded the motion. The motion was approved. There is a sign up for 3-hour shifts to man the booth. There will be a raffle item. Russ will request updated riparian list. We would also like to have an ad in the Official Visitors Magazine for Wausau. Holly signed us up for a trial membership for Constant Contact. This has some great features that could be of use for us and is professional looking.

**Weed & Algae Committee**

There was a committee meeting Dec. 18. Nancy Turyk attended. Rick and Holly also spoke with Scott Provost about doing a pilot program this year to get some weed harvesting done on the lake. We need equipment. He stated that it is better if we purchase a harvester. There are grants available for purchasing. Rick will look into this further. We will probably have to contract for this year. This is not included in the funds that we have. We will look at the cost of contracting and purchasing. The maps are going to print. Proof will be ready in about 4 days and then copies will be printed. They will be ready for our social meeting on Feb 6. We need to find a way to get our paper to Green Bay. Mark Peter will help get the paper moved. 5500 paper copies and 500 polyart will be printed. Some

copies will be given to the municipalities. Plant management plan development meetings will begin on March 4<sup>th</sup> and April 1<sup>st</sup> at 5:30 at possibility the Town of Rib Mountain. Members of the community and representatives from the municipalities will be invited to these meetings.

### **Finance Committee**

The committee has not met yet. A date needs to be set for the fundraiser. We are checking on the end of April or the first part of May. We will see what date works the best for Gulliver's. Holly made a motion to set the date at Monday, April 28 pending availability for Gulliver's. Rick seconded the motion. After discussion, we decided to table this until we could see what works best for Gulliver's. The committee will meet after the January 30<sup>th</sup> meeting. Ken will stop and get a stamp for checks that say "For Deposit Only."

### **Old Business**

#### ➤ **Newsletter**

This will be tabled until we have more information about the fundraiser so that it can be included.

#### ➤ **Membership Social Meeting**

Meeting will be Thursday Jan. 30 at 7:00 pm at Gulliver's to further plan the social. Rick made a motion to serve \$150 worth of appetizers for the event. Ken Wilk seconded the motion. The motion carried. We will meet on Sunday, Jan. 12 at Wagner's to get the invitations mailed out. Russ talked to Keith Patrick from the DNR. He will speak for 20 minutes about trash reporting and storm water run off or any other topics that are of concern to the membership. Rick will talk to Dave Fossitt from Domtar. He is in charge of operations at the mill. He could speak about the condition of the dam and the dam flows. It could be a short 10 min presentation. Brad Conklin will speak from the Lake Wausau Musky League. Rick Parkin has talked to Lauren Magiera from Channel 9. She would be interested in coming to the social and getting something on the news and then follow up when we are getting more active in the summer. Rick also contacted Muzie Broadcasting. He is waiting for a response. He has Cami Mountain's contact information and will contact her. There will be a short board meeting before the social at 6:30 pm.

#### ➤ **Logo**

Rick Parkin talked to Bobby Hayes concerning designing a new logo. He is busy and can't do anything at this time. Chad Nauta is a graphic designer that is willing to work on a logo design for the LWA. He will do this for free. He was told that there is no deadline. We can wait for this before ordering t-shirts or hats.

#### ➤ **Web Site Issues**

Web site software was crashing. Rob installed different software so updates can be made. The restricted access message should be removed. He will set a new counter. Let Holly know of any updates that should be added to the web site.

#### ➤ **Business Cards**

Holly made a motion to purchase 1000 business cards for \$40. Ken Wilk seconded. The motion passed.

#### ➤ **Wisconsin River Symposium**

This will be held Friday, Feb. 14 from 9 am – 3:30 pm. This is the same time as the Central WI Boat Show. We will send an email to the membership to see if there is any interested members that could attend. Holly will send out the email.

### **New Business**

#### ➤ **QR Symbol**

Sherri went on a web site that let you develop a QR symbol for free. The symbol will take you to the Lake Wausau Assoc. web site when it is scanned by a smartphone. It will be put on the map.

#### ➤ **Lake Trash Reporting**

We have an abundance of trash on the lake this year. Keith Patrick is the DNR Freshwater Specialist. He suggested calling the DNR tip hotline that is manned for 24 hours per day. The number for the tip line is 1-800-847-9367. Calls should be made while issues are being witnessed. Keith will have an open forum at the social. The sheriff's department was also contacted. They will increase their snowmobile patrols on the weekends.

#### ➤ **River Alliance Symposium**

The symposium will be on Saturday, March 15. It is a chance to network with other citizen groups and learn from their successes and failures. There will be a conference call next week to help with planning. Holly will join the conference call. There is a list of questions that they will ask.

## **CALENDAR**

- Membership Committee meeting on Tuesday, February 4 at 5:15 pm at Gulliver's.
- Board Meeting Thursday, January 30 at 7:00 pm at Gulliver's.
- Board Meeting Thursday, February 6 at 6:30 pm at Gulliver's.
- Membership Social Thursday, February 6 at 7:00 pm at Gulliver's
- Central WI Boat Show February 14-16 at Patriot Center
- Wisconsin River Symposium Friday, February 14
- River Alliance Symposium Saturday, March 15

## **Meeting Adjournment**

Meeting adjourned at 9:00 pm

Sherri Wagner, Secretary