

**LAKE WAUSAU ASSOCIATION  
BOARD OF DIRECTORS MEETING  
Jan 30, 2014  
Nueske's at Gulliver's Landing, 6:30 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Holly Kohl, Rick Parkin and Sherri Wagner. At-Large Members present were Mark Peter, Jim Wagner, Al Weinkauf and Ken Wilk.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on Jan. 9 2014 will be tabled until the next meeting.

**Treasurer's Report**

Treasurer's report will be tabled until the next meeting.

**Chairperson's Reports**

**Weed & Algae Committee**

The map has been approved and will be available for the member social on Feb. 6. Seaway Printing is printing them. Mark Peter can store in his warehouse. 500 polyart copies and 4500 heavy stock paper copies are being printed. The polyart will be sold for a \$10 donation. Holly will check on taxes vs. donation. The polyart map cost \$3.95 per copy and the paper copy cost \$0.27. All the maps will be folded. The paper maps were printed on the paper that Domtar donated. We will look at having a local printer do the second run. There will be a digital copy of the map that we will receive in the future. We will give Christine Koehler a polyart map.

**Finance Committee**

The committee will meet on Monday, Feb. 3 at 6:30 pm at Charlie's Bar in Howard Johnson's. Discussion will begin on details of the upcoming fundraiser. Rick Parkin wanted to see if the committee could use some seed money from the profits of last year's event to purchase items for this year's event. The net profits were just under \$9000. One suggestion was to vote on an amount to not go over or have the committee do more research to see how much money they would need. Another suggestion was to solicit donations first and then see what would be needed to purchase. The board may need to have an emergency meeting or vote by email to approve financing for purchases. Rick will bring details to the board at future meetings. The date for the fundraiser will be Monday, May 19.

**Membership Committee**

The committee will meet on Tuesday, Feb 4 at 5:15 pm at Gulliver's. We will be having a booth at the Central WI Sport Show at the Patriot Center Feb 14-16. There is a sign up sheet for workers to man the booth. A brochure will be printed about what the Lake Assoc. is all about. There is a copy circulating. These will be done for the sport show. Key chains will be done for the show also. Sherri will call the organizer of the show to go over details. There will be some sort of raffle prize at the show to draw people over to the booth.

**Old Business**

➤ **Membership Social Meeting**

This is set for Thursday, Feb. 6 at 7:00 pm at Gulliver's. A menu is needed for the meeting. We will solidify menu after this meeting. Holly made a motion to spend \$150 for appetizers at the meeting. Rick seconded it. The motion passed. Brad Conklin from the Wausau Musky League has agreed to speak at the social. He will bring one or two members from another local fishing club also. They will talk about their organization and ask questions about our organization also. Keith Patrick, DNR Water Quality Specialist will speak about the NR115, lake trash reporting and storm water run off. Holly will send a reminder email to the membership about the meeting. The outline for the meeting will consist of an opening to welcome everyone. The board members will be introduced and active

committees will give a quick summary of what they are working on and ask for interested people to join them. Next Keith Patrick will speak followed by Brad Conklin. A member of the finance committee will give info about the fundraiser. Tickets can be purchased. Maps will be available for purchase also. Announcement of plant management planning meetings in March and April will be made. The remainder of the time will be time to visit.

## **New Business**

### ➤ **Lake Conference**

Many lake associations will attend this conference. It will be the last week in April. Russ is suggesting that we try to make a presence if possible. It will be close to our fundraiser. It will be held in St. Point. It will be a great opportunity to network with other associations.

### ➤ **Expenses**

Holly needs to be reimbursed \$130.48 for business cards and postage. Al made a motion to approve expenses. Mark seconded and the motion carried.

### ➤ **Memberships**

55 memberships have come in so far.

## **CALENDAR**

- Finance Committee meeting on Monday, February 3 at 6:30 pm at Charlie's Bar
- Membership Committee meeting on Tuesday, February 4 at 5:15 pm at Gulliver's.
- Board Meeting Thursday, February 6 at 6:00 pm at Gulliver's.
- Membership Social Thursday, February 6 at 7:00 pm at Gulliver's
- Central WI Boat Show February 14-16 at Patriot Center
- Wisconsin River Symposium Friday, February 14
- River Alliance Symposium Saturday, March 15
- Fundraising Extravaganza on Monday, May 19 at Gulliver's.

## **Meeting Adjournment**

Meeting adjourned at 7:30 pm

Sherri Wagner, Secretary