**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**March 4, 2015**

**Nueske’s at Gulliver’s Landing, 6:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Rick Parkin, Holly Kohl and Sherri Wagner. At-Large Members present were Mark Peter and Jim Wagner.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on February 4 were reviewed. Rick made a motion to accept the minutes with a second from Holly. The minutes were approved.

**Treasurer’s Report**

The overall total is $46,154.90. The balance in the general fund checking is $26,049.21. The project donation fund balance is $20,105.69. $1990 was received from membership dues, $50 from a fundraiser ticket, $17 for paper map donation, $50 for polyart maps, $380 for Badger basketball tickets, and $680 from gun raffle proceeds for a total inflow of $3167.00. Expenses were $60 for fundraiser ticket printing, $25 for raffle class B license fee, $110 for advertising in the Central WI Water Ski show magazine, $178.45 for brochure printing, $315 for food at the member social meeting and $147 for postage, and $28.47 for printer ink for a total outflow of $863.92. Jim made a motion to accept the Treasurer’s report with a second from Sherri. The motion carried.

**Chairperson’s Reports**

**Membership Committee**

Sue Peter gave feedback to the NTC group concerning the logo work. They will continue to work on ideas. Sherri gave a Sport Show wrap up. Saturday was the busiest day. We took in $512 in donations, map and raffle ticket sales. The cost was $295 for the booth. We may take a year or two off from this show in the future.

**Weed and Algae Committee**

Nancy Turyk has requested to shift $8700 from Task 6 to Task 2. The total project funding stays the same. A formal request will be submitted to Buzz Sorge. This was approved.

**Finance/Fundraiser Committee**

Fundraiser tickets have been printed and were distributed. Write check number or cash on the back of each ticket. There is a form that Holly distributed for keeping track of ticket sales. Last year we mailed a flyer for the fundraiser to the membership. Sherri has labels. Sue and Andy will help with the mailing. We will do an email blast to the membership also.

**Old Business**

* **Gun Raffle**

There are only a few tickets left to sell. The winner will be drawn on Saturday, April 18 at Gulliver’s.

* **Letter of Support**

We have heard nothing new from the Rotary Club.

* **River Alliance**

Matt Krueger has requested that we give him some dates that we can get together for a meeting. Holly will see if they can meet with us some time during the Wis. Lakes Partnership convention April 23-25. Alternative dates could be a weeknight or weekend for them to come to Wausau. We can look at the 3rd weekend in March or possibly later in April. Email Holly available dates.

* **Eagle’s Club**

We will meet sometime after April 15 with the Eagle’s Club.

* **Docks**

We have a member that recently bought new docks. Rick would like to buy the old wooden docks for $200 this includes 40+ft of docks with posts and brackets. Russ will contact Al Opal to let him know that we have docks.

* **Polyart Maps**

We have several boxes of polyart maps left. It was suggested that we see if we can sell at local businesses for $5 each. Mark will check with Rib Mt. Marine. Rick will check with Gander Mt. Other possibilities are Fleet Farm, M&J Marine, and Shay Creek Sports.

**New Business**

* **2015 Wis. River Quality Symposium “Making Connections for Clean Water”**

Thursday, March 19 at UWSP from 9 – 3:30. Mark and Sue Peter will be able to attend. They will take maps, brochures, and business cards. Rick made a motion for LWA to pay for the registration. Sherri seconded. The motion carried.

* **Panel Volunteer – Wis. Lakes Partnership Convention**

The Wis. Lakes Partnership Convention is held at the Holiday Inn in St. Point on April 23-25. This has multiple concurrent educational sessions to choose from. The purpose of the convention is to focus on the health of our lakes, their watersheds, and how water and lake ecology impacts people. We have been meaning to attend this for a couple of years. The DNR has asked for board members to participate in a panel discussion on Friday, April 24 from 11-12 pm. Rick and Russ have agreed to sit on the panel if they can get off of work. Holly sent an email to the board containing all the sessions to choose from. Russ made a motion for LWA to pay for any interested board member’s and their spouse’s registration to attend and one nights lodging. Jim seconded the motion. The motion carried.

* **UWSP Mobile App Test – Christine Koehler**

Christine Koehler has requested that interested volunteers help test an android app. This is titled “Wisconsin Waterways”. It allows users to view their location over a contoured map. Russ will email Christine to see if this is android only or if it can be used with Apple phones.

**CALENDAR**

* Board Meeting Wednesday, April 1 at 6:00 pm at Gulliver’s

**Meeting Adjournment**

Meeting adjourned at 7:30 pm

Sherri Wagner, Secretary