**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**January 8, 2020**

**Gulliver’s Landing, 6:00 pm**

**Call to Order**

Rick Parkin called the meeting to order. Officers present were Rick Parkin, Jim Wagner, Holly Kohl, and Sherri Wagner. At-Large Members present were Denise Krueger, Nick Hebda, Danno Hoff, and Dan Weilep.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on December 4 were reviewed. Jim made a motion to approve the minutes. Denise seconded the motion. The motion carried.

**Treasurer’s Report**

At the end of December 2019, we had $1568.68 in the general checking account at People’s. We had $995.01 in general checking, $43,159.04 in money market, $5035.93 in savings, and $20,250.52 in a CD at CoVantage. There is $20,211.34 in the TD Ameritrade account. All accounts total of $91,220.52. Inflows were $230.21 for dividend income, $400 for membership dues, $2.76 in PayPal transaction fees, and $70 in sweatshirt donations. These totaled $702.97. Outflows were $475.29 for water bottles. We also received our deposit back from the Rothschild Pavilion of $500. A year to date comparison was presented as well as the final 2019 itemized listing of financial activity. Jim motioned to accept the treasurer’s financial reports. Dan W. seconded the motion and this motion carried.

Danno will check to see if Tracy Etten or Maggie Gordan would be able to do the annual audit of the financials for the association this year.

**Approval for Receipts and Invoices**

Rick has receipts for telescoping flagpoles with flags for $69 and Holly purchased totes. The details will be presented at the next meeting.

**Committee Reports**

* **Finance Committee**

The fundraiser committee will have the first planning meeting on Wednesday, January 15 at 6:00 pm at the Tap House. Holly will send an email out to everyone that has served on the committee before to see if they want to help again this year. We would like to print the tickets soon so that they are available for sale at the member social.

* **Lake Stewardship Committee**

Mary Kate Riordan attended a lengthy Marathon county meeting recently with Diane Hanson and Paul Daigle. She said that there is a group of landowners that want to start a new land and water conservation group for the Wisconsin River and Lake Wausau similar to EPIC. (Eau Plaine Partnership for Integrated Conservation) There is concern that we could be competing for the same grant monies, etc. We should reach out to Diane Hanson to see if there is a need for 2 groups.

Rick has reached out to Katie Mallum concerning dredging. She has not gotten back to him yet.

We are still looking for someone to work with Mary Kate in handling the Adopt-A-Shoreline program. Holly will reach to Mary Kate to see if she can put together a 1 page job description to help us find someone to help.

Also we need to see who will be the members of the committee.

* **Membership Committee**

Membership renewal mailing will go out in January. We will include an invitation to the social. We will want to include information about the option using PayPal to pay membership dues. There was discussion about looking into Venmo for payment also. This may be cheaper for the organization and it might be nice to offer both options for payment. Changing the Facebook page to a Facebook group may improve the use of payment applications. Nick will be looked into further. Jim had a sample of the material for the dock signs that he got from Fast Signs. There will be a one-time $20 set up charge for this. It will cost $5 per piece for a 6” x 12” size sign. They will get 128 pieces from a sheet of the material. It would have a white background with deep navy lettering. Jim will forward proofs of the printing and will confirm the pricing. Danno motioned to print 128 of the 6” x 12” size signs for $5 each plus the set-up fee pending confirmation of pricing for the size. They would say “Proud Member of the Lake Wausau Association. Dan W. seconded the motion. This was approved.

The members social will be on Wednesday, February 5 at 6:00 pm at Gulliver’s Landing. Danno contacted Tim Parks from the DNR. He talked to him concerning fish stocking. He said they stock lake sturgeon and muskies but this may not be very useful on the river system. There are 3 people in the office that could possibly speak at the social for about 15 minutes. Danno will follow-up with them. We will have nametags for members to get to know each other. We will just play music over the speakers this year. We will take sweatshirt orders and sell fundraiser tickets. Sherri will order the appetizers.

**Old Business**

* **Fish Stocking**

This was discussed above in the membership committee information.

* **Domtar Tour**

This will be postponed until late spring.

**New Business**

* **Election of Officers**

All officers will remain in their same positions again this year. Rick is President, Jim is Vice President, Holly is Treasurer, and Sherri is Secretary.

* **Facebook Page/Group**

Nick is willing to look at our Facebook page and change it to a group. We can have him talk to Rob concerning domain issues. We need to have more of a social media presence to reach younger people on Lake Wausau.

**Calendar/Website Updates**

**Fundraiser Planning Committee –** Wednesday, January 15 at 6:00 pm at Tap House.

**Board of Directors Meeting-** Wednesday, February 5 at 5:00 pm. at Gulliver’s Landing.

**Member’s Social** – Wednesday, February 5 at 6:00 pm at Gulliver’s Landing.

**Meeting Adjournment –** at 7:50pm. Sherri Wagner, Secretary