**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**January 7, 2015**

**Nueske’s at Gulliver’s Landing, 6:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Rick Parkin, Holly Kohl and Sherri Wagner. At-Large Members present were Theresa Graveen, Mark Peter, Jim Wagner, and Al Weinkauf.

**Susan Sanford -** **Wisconsin DNR Bureau of Water Quality**

Susan Sanford is the outreach assistant for the Wisconsin River TMDL. She will be a point of contact for all non-point sources in the river basin. She has been visiting other lake groups and wanted to meet the LWA. She gave us a hand out with general information about the TMDL. She added us to their email list to receive a quarterly newsletter.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on December 3 were reviewed. Rick made a motion to accept the minutes with a second from Mark. The minutes were approved.

**Treasurer’s Report**

The overall total is $45,012.20. The balance in the general fund checking is $24,906.51. The project donation fund balance is $20,105.69. $40 was received from membership dues, $2.54 for interest, and $400 from gun raffle proceeds for a total inflow of $442.54. Expenses were $152.93 for purchasing raffle items, $68 for insurance, $17.36 for office supplies, $49 for postage, and $640 for gun raffle expense for a total outflow of $927.29. Sherri made a motion to accept the Treasurer’s report with a second from Jim. The motion carried.

**Invoice Approval**

Expenses for gun display case were $15.81 to Russ. Expenses of $15.83 for gun raffle supplies to Holly. Sherri had an application for the sports show booth for $295. Mark made a motion to approve all invoices with a second from Rick. The motion was approved.

**Chairperson’s Reports**

**Membership Committee**

The brochure is near completion. The committee would like to have a ¼ page ad in the program book for the Central Wisconsin Water Ski Show. This would cost $110. The deadline for submission is Feb. 1st. Rick made a motion to approve a $2500 budget for the membership committee for 2015. Mark seconded the motion. The motion carried. Sue Peter talked to Andy Summers from NTC’s marketing program concerning the logo layout. Classes will begin again on January 26 and they will continue working on the logo. Color will be added. We would like to delete the state of Wisconsin and add picture of the sunset over the lake with Rib Mountain in background. There is no charge for this. We would like to have something at our social for a logo and name change ideas. Please forward any ideas to Sue Peter.

**Weed and Algae Committee**

We received an extension for our study until December 31, 2015. A form needs to be filled out by the researchers concerning the hours that they worked. There is a meeting on Thursday, January 22 for the membership to give updates on the results of socioeconomic study and assessments. This information is needed to begin the lake management plan and talk about ways to get the community involved. It is at 6 pm at Howard Johnson’s. Nancy Turyk, Aaron Thompson, Melinda Vokoun , and Kristine Flores from the UWSP will be presenting. The cost is $75 for room rental and $200 for the food. Theresa made a motion to approve the expenses for the meeting with a second from Sherri. This passed.

**Finance Committee**

The committee is looking at moving the fundraiser to the Rothschild Pavilion to accommodate more people. Dates available are Monday, May 18 or Wednesday, May 20 for 2015. Friday, May 20 is available for 2016. 300 tickets will be sold. This is 50 more than last year. The rental for non-profits is $475. There is a $125 charge for setting up the day before and $150-$200 to hire a cleaning service. If admission is charged, liquor cannot be given for free. We will need a temp. Class B operator’s license to sell liquor for $10. This application needs to be sent in right away. Bartenders need a temp. operators license from Rothschild for $25. We will try to have tickets printed for the social.

**Matthew Parkin – Facebook Page**

Matthew Parkin started a Lake Wausau Association Facebook page under the name “Friends of Lake Wausau” since Lake Wausau Association page was taken. Matthew will try contacting Facebook to see if anything can be done with the old page that has not had a post since 2012. We could add fishing, ice, and snowmobile reports. He would like to post things 1-3 times per day. Matthew’s email will be sent to the board. Please email him with reports or ideas. We could link with other lake groups. Members could post things for sale.

**Old Business**

* **Gun Raffle**

There are 20 tickets left.

* **Docks**

No new information at this time.

* **Meeting at Eagles Club**

Larry Vinson left for 3 months for the winter. He said that they want to have a special meeting for us to give us a tour and talk to us. This will happen when he returns in April. He is sending Holly a membership packet. They have projects that they would like to work with us on. They are thinking about putting lights and security cameras on docks. Committees are urged to set up meetings at the Eagle’s Club.

**New Business**

* **Lake Wausau Wildlife Meeting/Aquatic Plant Survey Summary at Domtar**

We are invited to this. They would like one of us to talk about our aquatic plant survey. March 20 at noon is when this will be held. Rick will try to get approval to attend.

* **Speakers for Members Social**

Tom Meronek, DNR fishery biologist, has been suggested. He can talk about the new limits for pan fish on Lake Wausau. We would like to show an example of the logo progress for the membership. A date for the members social will be Wednesday, February 4. The social will start at 7:00 pm. We will have a board meeting at 6:00 pm. A notification will be sent out as soon as we have a speaker confirmed. Russ will contact Tom.

* **Letter of Support**

The Rotary Club is working on a project to clean up Blue Gill Bay Pond. They would like to have a letter of support from the LWA. They have submitted an application for a grant from the DNR. We would like to have the opportunity to meet with the people heading up this project and to possibly have Buzz and Scott present at the same time. We would benefit from working with them. We do not want to duplicate work. Russ will contact and request a meeting.

* **Rib Mountain Business Association Booklet**

President, Ralph Merwin let Rick know that their yearly book will highlight Granite Peak and Lake Wausau project.

* **LWA Website**

Rob Hoehn would like to update and rebuild the website to make it more user friendly and easier to navigate. It will be easier for others to post things on it. He will put together a proposal concerning cost.

* **Honorary Members**

Holly made a motion to have Jim Low, Ralph Merwin, and Gulliver’s to be lifetime honorary members. As honorary members, their dues are waived. Al seconded the motion. The motion carried.

**CALENDAR**

* Socioeconomic Update. Thursday, January 22 at 6:00 pm at Howard Johnson’s
* Board Meeting Wednesday, February 4 at 6:00 pm at Gulliver’s
* Members Social Meeting Wednesday, Feb 4 at 7:00 pm at Gulliver’s

**Meeting Adjournment**

Meeting adjourned at 8:00 pm

Sherri Wagner, Secretary