**LAKE WAUSAU ASSOCIATION**

**BOARD OF DIRECTORS MEETING**

**December 5, 2018**

**Gulliver’s Landing, 6:00 pm**

**Call to Order**

Russ Graveen called the meeting to order. Officers present were Russ Graveen, Holly Kohl, Rick Parkin and Sherri Wagner. At-Large Members present were Danno Hoff, Mark Peter, Mary Kate Riordan, Jim Wagner and Dan Weilep, as well as, future board member, Denise Krueger.

**Approval of Last Meeting Minutes**

Minutes from the previous Board of Directors meeting on November 7 were reviewed. Mark made a motion to accept the minutes. Rick seconded the motion. The motion carried.

**Treasurer’s Report**

As of November 30, 2018 the overall total was $61,939.97. The only activity last month was an outflow of $10 for a bank fee. Mary Kate made a motion to accept the treasurer’s reports. Dan W. seconded the motion. The motion carried.

There was further discussion about switching to other financial institutions. This will continue to be tabled until the January meeting.

**Committee Reports**

* **Finance Committee**

Holly checked into booking Hip Pocket and the Allen Brothers for music at next year’s fundraiser. Hip Pocket offered a discount for us but would still be out of our budget. The Allen Brothers charge $550 for 3 hours and $650 for 4 hours. The committee would like to set the spending budget for $7000 again. This is the same amount as last year. Mark made a motion approve the $7000 spending budget for the 2019 fundraiser. Dan W. seconded the motion. This was carried. There will be a planning meeting set for the committee in early January.

* **Weed & Algae Committee**

The final submission for the lake management plan is still in progress. We have until June 30, 2019 to submit everything. Russ didn’t find many more options for weed harvesters. Russ volunteered to monitor the harvesting process. Rick is waiting to hear back from Scott Provost.

* **Membership Committee**

Russ contacted Gary Hetzer to get an up-dated riparian owners list and contacted the parks department for a list of boat landing users.

**Items for Discussion**

* **By-Laws**

Stu Etten looked at our current by-laws and to be 501c3 compliant all-inclusive language must be used and any wording specifying riparian owners needs to be deleted. Stu agreed that there should be a change stating the membership votes for the board members and the board elects the officers. The quorum should be changed from 4 to 5. Also, the newly elected board would take effect at the beginning of the calendar year. Committee names can be looked at and possibly changed. Suggestions were a Lake Stewart committee and the Environmental and Education committee. Danno will make these changes and corrections and bring it back to the board to be presented to the membership. Sherri will look in files for other working or struck copies of the by-laws from the past.

* **Adopt-A-Shoreline Program**

Mary Kate presented marketing brochure, registration, and reporting drafts for the program. This may be a use to help apply for the Walmart grant and other similar grants. The DNR offers some grants. The program would have a tiered system for community group involvement. The first level would help with debris clean up. Additional levels would stencil storm drains, take secchi disc and phosphorus readings, monitor invasive species, purple loosestrife beetle raising, etc. A citizen scientist program could be a separate program including the more involved monitoring levels. Mary Kate will contact John Cooksey to discuss supplementing his clean-up program. Mary Kate, Russ, Rick, and Danno will meet in January to look at a map to designate clean up areas. Incentives would be a nice addition to the program such as tree and native plant giveaways or promotional products. Mary Kate will check into pricing of different products. Waste water treatment plants, sanitary districts, local governments, fishing and wildlife groups could be good partners for this program. Mary Kate would like to contact people at the DNR to discuss the main focus for water quality and phosphorus issues on Lake Wausau. Russ will give her some contact names. The next draft will be presented at a later meeting. Dan W. suggested that a budget be made for expenditures for this program.

* **Eagles Club**

Corey Thomcheck from the Eagles Club board would like input about what we would like to see done concerning new docks. We would like to see 3-4 new docks that are longer than what is there now and that have bumpers on them. 18-20 ft long would be good. The posts and brackets stick out and damage boats when tied up to them.

* **Public Question**

Danno was contacted with a question about what the LWA will do with all the funds. It is used for annual maintenance and implementation of the lake management plan. Our funds will not cover all these costs but will be used as matching funds to apply for grants to cover these costs.

* **Audit**

Danno Hoff completed the audit of the LWA books.

* **Lake Protection Grant**

Marathon County Conservation, Planning, and Zoning received the lake protection grant from the DNR. Lauren Nichols or Diane Hanson will be contacting the board to discuss the suggestions further that they will be able to help us with implementation of the lake management plan.

* **Election of Officers**

Rick was elected President, Jim was elected Vice President, Holly was elected Treasurer, and Sherri was elected Secretary.

* **Non-Voting Board Members**

The by-laws state that the past president is a non-voting member of the board and will receive meeting notices. Mary Kate will continue to work on the Adopt-A-Shoreline program.

* **Communication**

To increase communications we should send email to all fundraiser attendees with a slideshow about what the LWA does. Also, surveys can be sent out on Facebook to gather data and get input. Bring ideas for survey questions for the next meeting.

**Calendar**

**Board of Directors Meeting-** Wednesday**,** January 2 at 6:00 pm at Eagle’s Club.

**Meeting Adjournment –** at 8:00 pm. Sherri Wagner, Secretary